



*Factsheet treellionaire.com*

## **Solutions for a smaller carbon footprint and a carbon positive world**

### ***TREELLIONAIRE.COM – STOP TALKING, START PLANTING***

WWW.TREELLIONAIRE.COM - every tree counts. The 1-Million-Tree-Challenge is an initiative by carbon-connect AG. As a Treellionaire, you actively position yourself against deforestation, erosion and against a warming planet. Together we want to plant 1 million trees as quickly as possible!

#### ***THE CHALLENGE***

Stop talking, start planting. Time to act! Together we want to plant 1,000,000 trees and are therefore directing our focus and all our energy towards this goal. Join us on the path of the 1-Million-Tree-Challenge. You can do this as an individual or as a corporate partner.

Implemented corporate partnerships:

Zieltex AG supports the Challenge with 3000 trees instead of Christmas presents. VortexPower AG plants 1 tree for every Spring sold. Arthrex GmbH rewards collective orders of their customers with 10 trees each. GlobeAir AG's Christmas cards plant trees.

Is your online shop already planting trees?

www.treellionaire.com supports recognised foundations our reforestation partners are : BOS-Switzerland, Sustainable Harvest Int. and Trees for the Future.

#### ***OUR PROPOSED SOLUTION***

Avoid carbon emissions whenever possible and meaningful, and compensate the balance. Make your own active contribution toward protecting the environment.

#### ***YOUR OPPORTUNITY AND BENEFIT***

Climate protection means calculating and recording carbon emissions in a first step to obtain an overview. In a second step, these are then to be reduced and avoided whenever possible. Carbon compensation is the offsetting of unavoidable carbon emissions via a climate protection project. Climate protection as a success factor:

- 🌿 marketing tool
- 🌿 increases social relevance
- 🌿 enhances your image, strenghtens brands
- 🌿 opens up new business fields
- 🌿 cost effective
- 🌿 opens up new sales opportunities
- 🌿 leadership in climate protection

#### **Your investment:**

from CHF 43.75 / EUR 40.00